

WEBINAR + VIDEO

When you want to create a lively, compelling presentation for your audience.

Video is one of the best ways to capture your target audience. Record and present engaging, conversational-style videos using webcam technology. Easily insert video feeds into your seminar to supplement presentation slides and demos.

SIMPLE DETAILS

- Develop topic/speaker suggestions with Penton
- Production assistance and set up included
- Moderator and/or panel-style discussion (optional)
- Marketing and promotions included
- Can include pre-recorded video

ADDITIONAL SERVICES

These additional marketing services compliment or work well with Webinars + Video:

LEAD TOUCH

Convert into an Executive Summary and engage leads further.

INFOGRAPHIC

Visually represent main data points in an easily digestible and shareable format.

SEARCH PRESS PRO

Announce the release to a larger audience.

USEFUL FOR

- Multiple presenters in different geographic locations
- Capturing the attention of your target audience
- Develop highly shareable content
- Increasing engagement
- Generating leads



Extend content value with video

FEATURES:

- Use multiple presenters
- Show product demos
- Live feed video + slides
- Dashboard