

CONTESTS

Attract new audiences and encourage social sharing while generating leads.

Build your email database, build your social media following and encourage players to sign-up for additional communications from your brand. This fun and engaging format builds excitement around your brand/products, as well as attracting a large audience of qualified users that are willing to share personal info for a chance to win.

SIMPLE DETAILS

- Contest built for you
- Variety of formats available
- Promotional package
- Sponsor supplies giveaway

USEFUL FOR

- Lead generation
- Social sharing
- Brand awareness
- Driving user engagement

ADDITIONAL SERVICES

These additional marketing services compliment or work well with Contests:

LEAD TOUCH

Convert into an executive summary and engage leads.

LEAD LIFECYCLING

Nurture generated leads

SEARCH PRESS PRO

Announce the contest to a larger audience.



Interesting content is one of the top three reasons people connect with brands on social media.