

TOP 10 CARDS

Capture an audience with solution-oriented content while building brand credibility.

Top 10 Cards are brief, punch pieces that provide a series of tips or steps that help your customers solve a problem or guide them in a buying decision. Reinforce your credibility as a market expert by providing useful information in a no-nonsense format that aligns your products/services with customers/target audiences.

SIMPLE DETAILS

- Topic guidance from Penton industry experts
- Can use custom or re-purposed content
- Includes 1/3 page ad and your logo
- Project management included
- Can print or post final on-line

USEFUL FOR

- Showcase of market expertise
- Become an industry problem solver
- Generate qualified leads

ADDITIONAL SERVICES

These additional marketing services compliment or work well with a Top 10 Card:

LEAD TOUCH

Convert into an Executive Summary and engage leads further.

SEARCH PRESS PRO

Announce the release to a larger audience.

INFOGRAPHIC

Visually represent main data points in an easily digestible and shareable format.



Interesting content

is one of the top three reasons people connect with brands on social media.