

FAQS

When you want to educate energy and buildings professionals by answering FAQs.

This popular product provides you with the opportunity to answer the most frequently asked questions from energy and design professionals. These guides are highly sought after in the energy and buildings community because of their quick-read format and efficient presentation.

SIMPLE DETAILS

- Delivered in a two page PDF
- Hosted on Energy and Building brand site
- Includes registration page to download
- Includes two optional qualifying questions to gain more info on the registration page
- Initially promoted via eblast to our brand list
- Ability to run in print editions

USEFUL FOR

- Lead generation
- Education
- Thought leadership

ADDITIONAL SERVICES

These additional marketing services compliment or work well with FAQs:

PRINT ADVERTISING

Reach our already engaged customers

DIGITAL ADVERTISING

Combine print and digital advertising for an integrated strategy.

MULTIPLE BRAND DISCOUNTS

Please contact your brand regional manager for details.

