

## WEBINAR + VIDEO

# When you want to create a lively, compelling presentation for your audience.

Video is one of the best ways to capture your target audience. Record and present engaging, conversational-style videos using webcam technology. Easily insert video feeds into your seminar to supplement presentation slides and demos.

### SIMPLE DETAILS

- Develop topic/speaker suggestions with Penton
- Production assistance and set up included
- Moderator and/or panel-style discussion (optional)
- Marketing and promotions included
- Can include pre-recorded video

### ADDITIONAL SERVICES

These additional marketing services compliment or work well with Webinars + Video:

#### LEAD TOUCH

Convert into an Executive Summary and engage leads further.

#### INFOGRAPHIC

Visually represent main data points in an easily digestible and shareable format.

#### SEARCH PRESS PRO

Announce the release to a larger audience.

### USEFUL FOR

- Multiple presenters in different geographic locations
- Capturing the attention of your target audience
- Develop highly shareable content
- Increasing engagement
- Generating leads



## Extend content value with video

### FEATURES:

- Use multiple presenters
- Show product demos
- Live feed video + slides
- Dashboard