

## VIRTUAL EVENTS

# Increase networking opportunities without the limitations of a physical space.

Virtual events bring dozens to hundreds to thousands of attendees into an interactive environment that provides education, opportunities for networking, and interaction with providers of valued products and services — all online.

### SIMPLE DETAILS

- Conference hall with informational sessions
- Exhibit hall with interactive booths
- Resource center
- Engage in real-time chat with attendees
- Project management, promotions and archive of event included

### ADDITIONAL SERVICES

These additional marketing services compliment or work well with Virtual Events:

#### LEAD LIFECYCLING

Nurture generated leads.

#### CONTENT

Convert into a reader-friendly format for another use.

#### SEARCH PRESS PRO

Announce the release to a larger audience.

### USEFUL FOR

- Generating leads
- Increasing networking opportunities
- Promoting thought leadership
- Delivering valuable information
- Cost effective solution for connecting attendees with providers of products & services



## Interactive platform

### FEATURES:

- Various booth templates
- Engage in real-time chat
- Demos, video clips etc. - fully supported with audio