

## SEARCH PRESS PRO

# When you want to get your content viewed by as many eyes as possible.

You are creating press releases — but are they being found? SearchPressPro™ combines the best in SEO techniques with reach to a syndicated network of 5,000+ websites, plus benefits of image enhancements and reporting.

### SIMPLE DETAILS

- Optimize release with industry-leading SEO
- Track release back to conversations with a search-friendly URL
- Use Associated Press & PRWeb network (includes 5,000+ websites)
- Enhance with images/video (optional)

### USEFUL FOR

- Generating more interest in your content
- Getting picked up in more places
- Building brand awareness
- Driving web traffic
- Improving website SEO (if picked up by authoritative websites)

### ADDITIONAL SERVICES

These additional marketing services compliment or work well with SearchPressPro:

#### SEO

Expand SEO to clients' entire website, not just press releases.

#### STRATEGIC INSIGHTS STUDY

Find out what people are saying about the topic.

#### LEAD LIFECYCLING

Nurture generated leads.



## Content creation

is ranked as the single most effective SEO technique.

Drive more traffic to your content and products via:

- Search engines
- Industry websites
- Authoritative/news websites
- Journalists/bloggers